

Media Literacy – developing the skills of Citizens Broadcasters.

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The University of Teesside Department for Academic Enterprise runs a community media development programme based on outreach work with partner community organisations.

This work includes the development of media literacy skills by offering informal and non formal learning opportunities in media creation. Through encouragement of 'citizen broadcasters' this work actually plays an important part in supporting the key competences for lifelong learning as recognised by the European Parliament 18 December 2006. In particular it aligns with the following competences:

Competence 4 - Digital competence

The works promotes the development of practical digital skills associated with media creation and media publication. These include accessible approaches to use of recording technology and to web publishing of multimedia.

Competence 6 - Social and civic competence

The programme also promotes the development of the skills required to present an effective citizen's voice through media created and controlled by non professionals. This includes effective communication but also promotes a critical approach to

The workshop will offer some case study examples of the way in which community media have been used to offer experiential learning experiences to deliver skills and to empower citizens.

Examples of work can be accessed online at:

<http://www.tvcm.co.uk/blogradio/>

Self assessment project

The University has also worked with NIACE on a project to explore the use of peer-to-peer interviewing as part of learner self assessment.

This project can be found at:

www.infosoc.co.uk