

"ALISON - A Revolutionary New Model for Key Competency Training"

The ALISON FREE LEARNING PORTAL (www.alison.com) revolutionises access to and delivery of key competency training to anyone who seeks it worldwide. ALISON provides basic and essential workplace skills via high quality interactive multimedia courseware FREE to the Individual learner online. Since its launch in late April 2007, the FREE service has attracted over 100,000 learners from over 100 countries worldwide. Provided via ALISON are certification-based ICT courses such as ECDL and E-Citizen, Health & Safety, Financial Literacy, and Psychometric Tests. Through Advertising, Premium-Paid Services and Content Sponsorship, ALISON offers a way to provide first-class Key Competency training to anyone, anywhere, once they have access to the Internet. ALISON offers a scalable and sustainable model of providing universal key competency training. ALISON drastically reduces the overall cost of workplace training to governments and agencies and offers the opportunity to augment personal training beyond anything imagined today.

ALISON seeks partners at a national and international levels to work with it in making all key competency training available. The ALISON presentation will be made by ALISON Founder & CEO, Mike Feerick, an experienced Irish-based net services entrepreneur in the fields of telecoms.

It is the vision of ALISON that all Certification-Based Learning will be freely available via the Internet.