



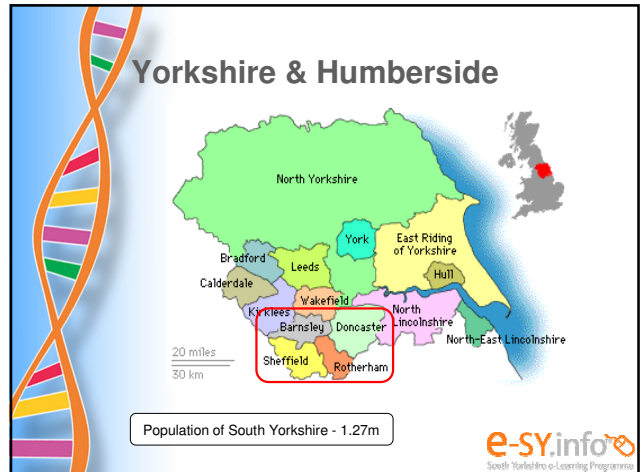
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South Yorkshire e-Learning Programme

learning for life

eLearning Regions and Cities 2004

Christine Lewis





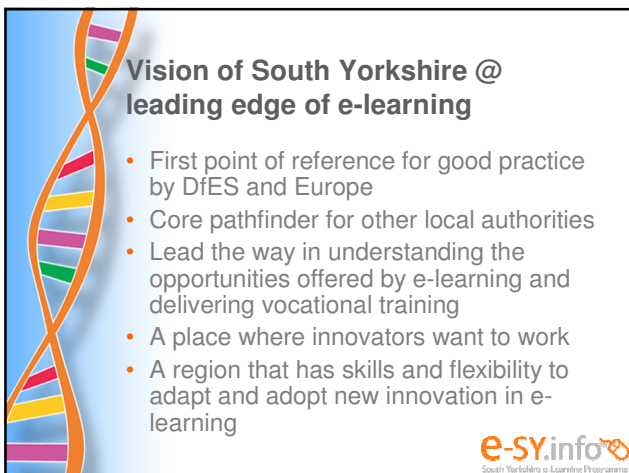
Yorkshire & Humberside

North Yorkshire
 Bradford
 Calderdale
 Leeds
 Wakefield
 Kirkstall
 Barnsley
 Sheffield
 Rotherham
 York
 East Riding of Yorkshire
 Hull
 North Lincolnshire
 North East Lincolnshire

20 miles
30 km

Population of South Yorkshire - 1.27m

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Vision of South Yorkshire @ leading edge of e-learning

- First point of reference for good practice by DfES and Europe
- Core pathfinder for other local authorities
- Lead the way in understanding the opportunities offered by e-learning and delivering vocational training
- A place where innovators want to work
- A region that has skills and flexibility to adapt and adopt new innovation in e-learning

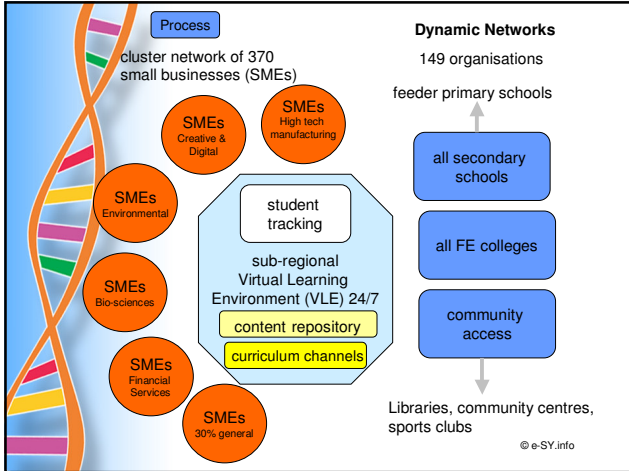
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The Objective 1 Context

- GDP in SY below 75% of European average
- **e-SY.info** is one of the largest projects in the South Yorkshire Objective 1 programme <€70m
- Funded by ERDF, ESF, LSC, YF & the four local authorities managed through effective Public-Private partnership with RM plc
- Engaging the lifelong learning spectrum from the age of 10 through to the world of work
- Training across educational sectors into the business sector

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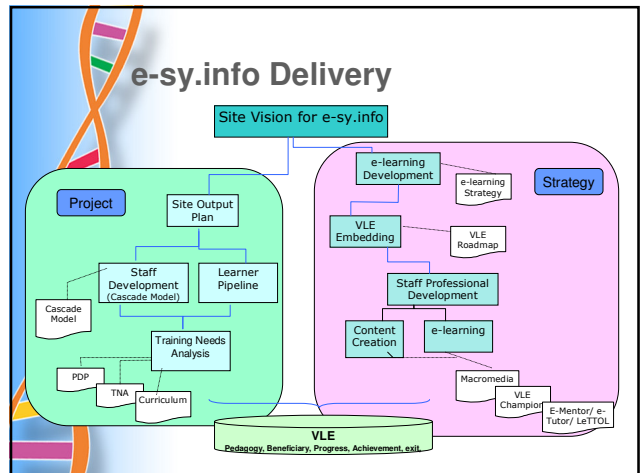


Functionality of VLE

- Sharing content repository
- Use of authoring tools to re-use learning objects
- Organisation of learners into virtual groups across the sub-region
- On-line assessment and marking tools
- An intuitive system available 24/7
- System must meet interoperability standards SCORM, e-GIF and IMS

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The screenshot shows the 'e-sy.info' website home page. The header includes the logo and 'learning for life'. A navigation menu contains: Home, News, Links, Resources, My calendar, My courses, Markbook, Training, Admin, Support. The main content area is titled 'Home' and includes a 'SME Sandbox' sidebar with links to Home, Discussion, My Details, VLE Services, and My Notebook. The main text welcomes SME (USR) users and provides information about the portal's resources and support. A red announcement states: 'There are no announcements at the moment.' The footer contains a disclaimer, privacy statement, and the e-sy.info logo.



Process

Timescales

- 2001 to 2002 Feasibility Study and procurement process
- September 2003 - 75 Phase 1 organisations upgraded, VLE launched
- April 2004 - 75 Phase 2 organisations upgraded
- April 2004 over 100 SMEs recruited – ongoing to recruit 370 SMEs
- September 2004 Curriculum Channels launched
- December 2006 project ends

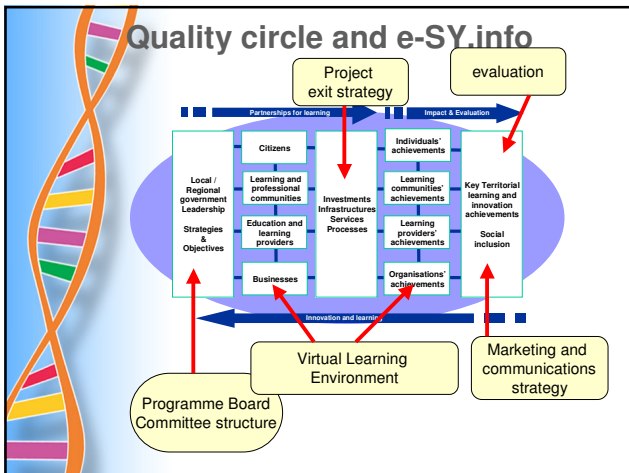
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Process

Sub-regional partnership

- Programme board
- Evaluation committee
- Contracts committee
 - Content sub-group
 - VLE sub-group
 - Innovations sub-group
 - Finance sub-group
 - Marketing sub-group

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Vision

Embedding skills

- Teachers
 - Skills developed using e-learning tools to focus on delivery of learner-focused resources
 - e-Learning used across curriculum
 - e-Learning central to organisational strategic development plan
 - Sharing of resources and best practice
 - Development of virtual expert communities
 - New pedagogies will emerge

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Vision

Embedding skills

- Learners
 - Increased confidence and motivation
 - Increased achievement
 - Peer to peer support
 - Develop own resources - e-portfolio
 - Learner driven access to resources for added value, testing understanding

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Process

Learning Champions – key role

- At least one per organisation
- Trained as an e-mentor and e-tutor
- Responsible for individual needs analysis in organisation
- Cascade training
- Part of developing network of specialists
- Designed for sustainability


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Project results

- Over 37,000 learners accessing e-learning
- Over 1,500 trainers trained
- Over 370 small businesses trained
- Over 150 organisations upgraded
- Learners using on-line materials
- Practitioners developing and sharing innovative web-based learning materials

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Vision

Project outcomes: skills

- E-Mentor & e-Tutor: competency based, accredited qualification
 - www, email, applications (Microsoft Office etc.)
 - Asynchronous collaboration tools
 - Learning management system
 - Supporting learners needs
 - Facilitation and moderation of group discussion
 - Designing on-line activities including testing, assessing and evaluating learners' performance
 - Effective deployment of web and application based learning content
- ECDL and ECDL mentor, LeTTOL
- Developing technical and networking skills through CISCO academies

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Critical success factors

- Senior Management buy-in
- e-Learning becomes embedded into organisational development plans
- Learning champions
- Cascade training
- e-Learning becomes embedded across the curriculum

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A Critical Success Factor for Growth: *Creating the digital labour pool*

The e-sy.info programme is focused on:

- 'Creating a world class learning region'
- Ensuring the workforce is digitally literate
- Key transitions in lifelong learning, especially 10 through 19
- Embedding ICT in KS3/4 (11-16) and vocational curriculum
- Employability in the knowledge economy
- Creating the learning habit in SMEs
- Widening participation through e-learning

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Process

Project Evaluation

- Impact of the project
 - What is happening to learners and trainers
 - Where is it happening and who is involved
 - How the intervention works in particular learner contexts
 - How far embedding has progressed
 - Issues for sustainability

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Peer-reviewed research papers

- Oct 2004: The implementation of a sub-regional VLE
- Oct 2005: The impact of the SYeLP on the economic regeneration of SY
- Oct 2006: SYeLP- overall impact, lessons learned and issues for sustainability

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**By end of 2006,
South Yorkshire will have:**

- Moved from large scale implementation to full scale embedding within learning organisations
- Comprehensive training systems
- Quality assurance processes in place
- Adoption and adaption of e-learning across the curriculum
- The emergence of online pedagogy
- A sub-regional learning portal
- Comprehensive case study material