



Yorkshire Forward

Regional e-learning strategies in practice
Background to the Strategy Blueprint
initiative

SEEL Conference, La Rochelle –
 May 2004



Sustainable & Prosperous | Region Transformation

Yorkshire Area with Opportunity!



Yorkshire Forward

Regional Development Agency for
Yorkshire and the Humber, UK

- Funded by Department for Trade and Industry
- Focus on sustainable economic development



Sustainable & Prosperous | Region Transformation

Yorkshire Area with Opportunity!



Regional Economic Strategy

RES

...ten year plan to create a prosperous economy
 in the region



Regional Economic Strategy

5 key industrial clusters
 One is Advanced Engineering

...ten year plan to create a prosperous economy
 in the region



"Keep your tax incentives and highway interchanges, we will go where the highly skilled people are."

- Carly Fiorina
CEO, Hewlett-Packard



Yorkshire Forward Partnership

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Framework for Regional Employment and Skills Action

FRESA

..an action plan to match skilled people to quality jobs



Frameworks for Regional Employment and Skills Action



...A strong demand from employers for skilled and motivated workers...



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Frameworks for Regional Employment and Skills Action



...A consistently high rate of employment, with the skill profile of people matching the economy



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Frameworks for Regional Employment and Skills Action

...Decreasing skills gaps & shortages over time, indicating upskilling of the workforce in line with economic growth

Frameworks for Regional Employment and Skills Action

ACTION
INTELLIGENCE

Create a culture in which education, learning & skills are highly valued by individuals & business.

Range of Projects

Range of Projects



Focus on skills for the Advanced Engineering Cluster – The Strategy Blueprint experience

Skills for
Key
Clusters

Strategic
Management



Yorkshire & the Humber | Region Development

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