

Quality Policies for e-Learning Regions & Cities

*The first international conference on key issues of quality
in (e)learning, innovation and regional development*

19-20 May 2003, Lisbon Congress Centre

With the support of the World Education Market, Lisbon 20-23 May 2003

An initiative sponsored by the European Commission, DG-EC elearning initiative

Welcome to the first international conference on key issues of quality in (e)learning, innovation and regional development

▶ Programme

- 19 May: plenary conference
 - ◆ Keynotes – to open our minds
 - ◆ Workshops – to exchange ideas
 - ◆ Feedback and round table – to open new directions
 - ◆ Show and tell poster sessions – for networking
- 20 May: SEEL open workshop
 - ◆ Keynotes – from Overseas and Europe
 - ◆ Special interest sessions – to plan future work and co-operation

▶ Recommendation

- Be interactive, be challenging, and most of all, learn, network and enjoy Lisbon!

Conference programme

Time	Activity	Theme	Presenter	
0830	Coffee			
09h00	Welcome and introduction to conference		Serge Ravet, Chief Executive, EifEL; Co-ordinator, SEEL project Brian Holmes, Principal Administrator – eLearning, European Commission, Directorate General for Education and Culture	
09h10	Keynote	Policy issues for learning regions	Stéphan Vincent-Lancrin , OECD	
09h40	Keynote	From learning to e-Learning regions	Claudio Dondi, President, Scienter; Vice-President, EifEL	
10h15	Keynote	From quality to e-quality	Markku Markkula, Director, Helsinki University of Technology, Lifelong Learning Institute Dipoli; Former Member of Finnish Parliament	
11h00	Coffee – in the poster Show-and-Tell area			
11h30	WS1 Policies	Shaping the regional eLearning Policy	Chair	Margaret Symmonds, Region of Yorkshire and Humber (UK)
			Expert	Liisa Mikkonen, Oulu University (Finland)
			Moderator	Walter Kugemann, FIM-Psychologie, University of Erlangen (Germany)
	WS2 Quality	Reconciling quality, change and innovation	Chair	Kathryn Barker, CanREGs (Canada)
			Expert	Anna Gammaldi, Emilia Romagna Regional Commission of the Certification Of Open and Distance Materials (Italy)
			Moderator	Serge Ravet, Chief Executive, EifEL; Co-ordinator, SEEL project (France)
	WS3 Development	e-learning regions: how can organisations contribute and benefit?	Chair	Andrew Robinson, Open University (UK)
			Expert	Teresa de Noronha Vaz, Professor of Regional and Development Economics, University of Algarve (Portugal)
			Moderator	Rachel Allen, MRS Consultancy (UK)
13h00	Lunch			
14h00	WS4 Policies	e-learning regions, cities and territories: competition or collaboration?	Chair	Pierre Desson, Ville de Partenay (France)
			Expert	Patrick Chevalier, E4L (France)
			Moderator	Kennet Lindquist, STPKC (Sweden)
	WS5 Quality	e-quality: excellence and accessibility for all	Chair	Brian Holmes, Principal Administrator – eLearning, European Commission, Directorate General for Education and Culture
			Expert	Linda Tomos, Wales Information Network (UK)
			Moderator	Lance Spraggons, BAOL (British Association for Open Learning) (UK)
WS6 Development	The contribution of research and innovation to e-learning regions	Chair	Stéphan Vincent-Lancrin , OECD	
		Expert	Andrew Robinson, Open University (UK)	
		Moderator	Erwin Wagner EDEN (European Distance Education Network)	
15h30	Coffee – in the poster Show-and-Tell area			
16h00	Report back	Feedback from parallel sessions	Presented by the workshop Moderator s	
17h00	Panel Discussion and open debate	Representatives from ELIG E-learning Industry Group, SEEL and SEEQUEL European projects, OECD and EDEN	Chaired by Claudio Dondi and Serge Ravet	
18h00-18h15	Closing Remarks			

← Monday 19 May

↓ Tuesday 20 May

09h00	Keynote	Canada's E-learning Quality Initiative	Dr Kathryn Barker, CanREGs
10h00	Keynote	WEM Plenary session	Viviane Reding, Member of the European Commission responsible for Education and Culture
10h30	Coffee – in the poster Show-and-Tell area		
10h45	Panel Discussion	Benchmarking e-learning policies and practice for regions	<ul style="list-style-type: none"> Emilia Romagna Yorkshire and Humber Luxemburg CITI Poitou-Charentes Greek Ministry of Education Wales Information Network Regional Speakers and SEEL Partners
11h45	Special Interest meetings	Discussion of key issues identified during the Conference including <ul style="list-style-type: none"> Developing and Implementing Quality Standards, Building a Network of Resource Centres Benchmarking Learning Regions 	A series of round tables where a group of people discuss specific issues. Sessions available in English, French, Italian and Spanish, German according to participant profiles.
12h45	Report Back	Feedback from the chairs of the Round Table discussions	
13h15-13h30	Conference Close and Agenda for Action	Serge Ravet and Maureen Layte, SEEL project co-ordinators	



SEEL

Supporting Excellence in E-Learning



About SEEL

- ▶ SEEL (Supporting Excellence in E-Learning) is a consortium dedicated to the study of the impact of quality policies in e-learning at local and regional levels in order to
 - measure their influence on local and regional development – employment, innovation, competence development, etc. – and
 - to provide recommendations on quality assurance policies to the different stakeholders, and particularly to policy makers.
- ▶ SEEL initially postulates that learning in a knowledge economy and society requires the development of
 - new visions,
 - new skills,
 - new learning models, and
 - **new quality models**

that will most likely **diverge** from the traditional approaches whose roots were grown in the industrial society.

Expected outcomes from the conference



- ▶ We want to explore, the organic link between
 - Individual,
 - Organisational, and
 - Territorial learning – learning regions and cities
- ▶ Imagine what kind of services an e-learning region or city should provide to its citizens and enterprises
- ▶ Define a framework for quality for e-learning regions and cities
- ▶ Discuss how to reconcile quality and innovation (or decide that quality should be superseded by innovation!)

From learning regions & cities...

"Analysts recognize that while the process of globalisation poses new challenges for regions and localities, it simultaneously creates new opportunities which arise from their unique capacity to serve as centres of learning and innovation."

David A. Wolfe

"The learning regions function as collectors and repositories of knowledge and ideas, and provide the underlying environment or infrastructure which facilitates the flow of knowledge, ideas and learning"

Richard Florida

...to e-learning regions & cities



-Transformation

-Learning Individual

-Learning Community

-Learning Organisation

-Learning City

-Learning Region



SEEL

Supporting Excellence in E-Learning

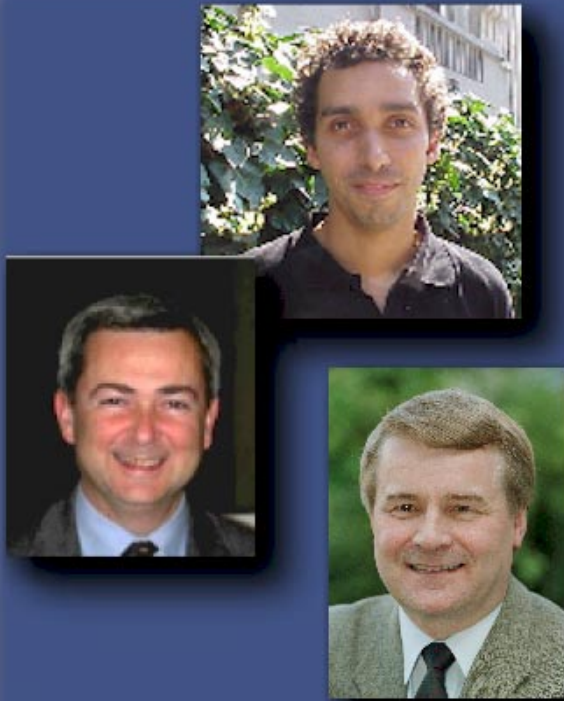


Welcome address



- ▶ Brian Holmes, Principal Administrator – eLearning, European Commission, Directorate General for Education and Culture

First Keynote Speakers



- ▶ Stéphan Vincent-Lancrin, OECD
- ▶ Claudio Dondi, President, Scienler; Vice-President, EIfEL
- ▶ Markku Markkula, Director, Helsinki University of Technology, Lifelong Learning Institute Dipoli; Former Member of Finnish Parliament

Monday 19 May, 11h30-13h00: WS1-WS3



▶ **WS1 Policies: Shaping the regional eLearning Policy**

- Chair: Margaret Simmonds, Region of Yorkshire and Humber
- Expert: Liisa Mikkonen, Oulu University
- Moderator: Walter Kugemann, FIM-Psychologie, University of Erlangen

▶ **WS2 Quality: Reconciling quality, change and innovation**

- Chair Kathryn Barker, CanREGs
- Expert: Anna Gammaldi, Emilia Romagna Regional Commission of the Certification Of Open and Distance Materials
- Moderator: Serge Ravet, Chief Executive, EifEL; Co-ordinator, SEEL project

▶ **WS3 Development: e-learning regions: how can organisations contribute and benefit?**

- Chair: Andrew Robinson, Open University
- Expert: Teresa de Noronha Vaz, Professor of Regional and Development Economics, University of Algarve
- Moderator Rachel Allen, MRS Consultancy

Monday 19 May, 14h00-16h30: WS4-WS6



- ▶ **WS4 Policies: e-learning regions, cities and territories: competition or collaboration?**
 - Chair: Pierre Desson, Ville de Partenay (France)
 - Expert: Patrick Chevalier, E4L (France)
 - Moderator: Kennet Lindquist, STPKC (Sweden)
- ▶ **WS5 Quality e-quality: excellence and accessibility for all**
 - Chair: Brian Holmes, Principal Administrator – eLearning, European Commission, Directorate General for Education and Culture
 - Expert: Linda Tomos, Wales Information Network (UK)
 - Moderator: Lance Spraggon, BAOL (British Association for Open Learning) (UK)
- ▶ **WS6 Development: The contribution of research and innovation to e-learning regions**
 - Chair: Stéphan Vincent-Lancrin, OECD
 - Expert: Andrew Robinson, Open University (UK)
 - Moderator: Erwin Wagner EDEN (European Distance Education Network)