

eFolio Minnesota - Living in the eye of the storm

Start here!! Getting to know Minnesota work!

MinSCU (before this project) was an international leader in electronic portfolio research!
The initial eFolio Minnesota budget was \$2 million.

Who was involved with the initial creation of eFolio MN?

Workforce staff/professionals
ISEEK
Faculty (K-16)
Administration

Any related projects?

GPS LifePlan
Board of Teaching (licensing)
Range eFolio (workforce)

What does the future hold?

Commercial
New version (xFolio)
Program portfolios
Institutional portfolios

Can Google find a person's site?

Great!
Oh, no
Yes, but...
Security/privacy
Why doesn't it show up in Google?

How did you get the word out (marketing)?

Bill Bierden
Linda Baer
Build/converts
Conferences
Viral
No real marketing budgets!

What are the components (based on Minnesota experiences) of a successful regional effort?

Student - first
Institution - second
Ownership
Infrastructure vs specific solution
Support
Phone, email, and chat
Beyond technical
KISS - Keep it Simple Stupid
Build off established value
Security
Public
Private
Restricted

What is "eFolio Minnesota"?

Education
Workforce

Who "owns" eFolio Minnesota?

Concept - Minnesota State Colleges and Universities
Tool - Intellectual property shared with Avenet, Inc.

What is the value of e-portfolios?

For portfolios, already proven
E-portfolios - check out Helen Barret's work

Does eFolio Minnesota work (i.e. Does it provide a valuable service to Minnesota)?

Numbers
Longevity - Launched in 2002
Awards/Recognition - Campus Technology, WCET - WOW
Adoption - K-12, Higher Education (Two year, Four year, Research), Workforce
Commercial - institutions are willing to pay to use

Who uses eFolio Minnesota?

Students
Educators
Professionals
Institutions

How did we get to this point?

Workforce or education - who's the better host?

Education must be part of the equation
Depends - Workforce has to be ready to consume the product
Education is the key in Minnesota - Level of trust, Trusted repository of data/information