



**Building professional profiles
and improving online job search
with the Europass-CV plugin for blogs**



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KITE

The European mobile worker's kit

<http://www.kite-eu.org>

aim

**How do individuals use
ePortfolios to improve
their online job search?**

**Online job search today:
uses, benefits and needs**

<http://www.kite-eu.org/reports>

79%
students
regular use of Internet

32%
unemployed
regular use of Internet

25%
unemployed
use Internet
for job search
(Eurostat 2005)

32%
internet users
use Internet
for job search
(ComScore Europe 2006)

70%
internet users
are likely to use Internet
for job search
(Kelly Europe 2006)

**An state of the play of online
job search is possible?**

Media control

Job boards journalism

*The dominance of job boards
is fascinating,
considering that boards
are largely ineffective at doing
what they are supposed to do*

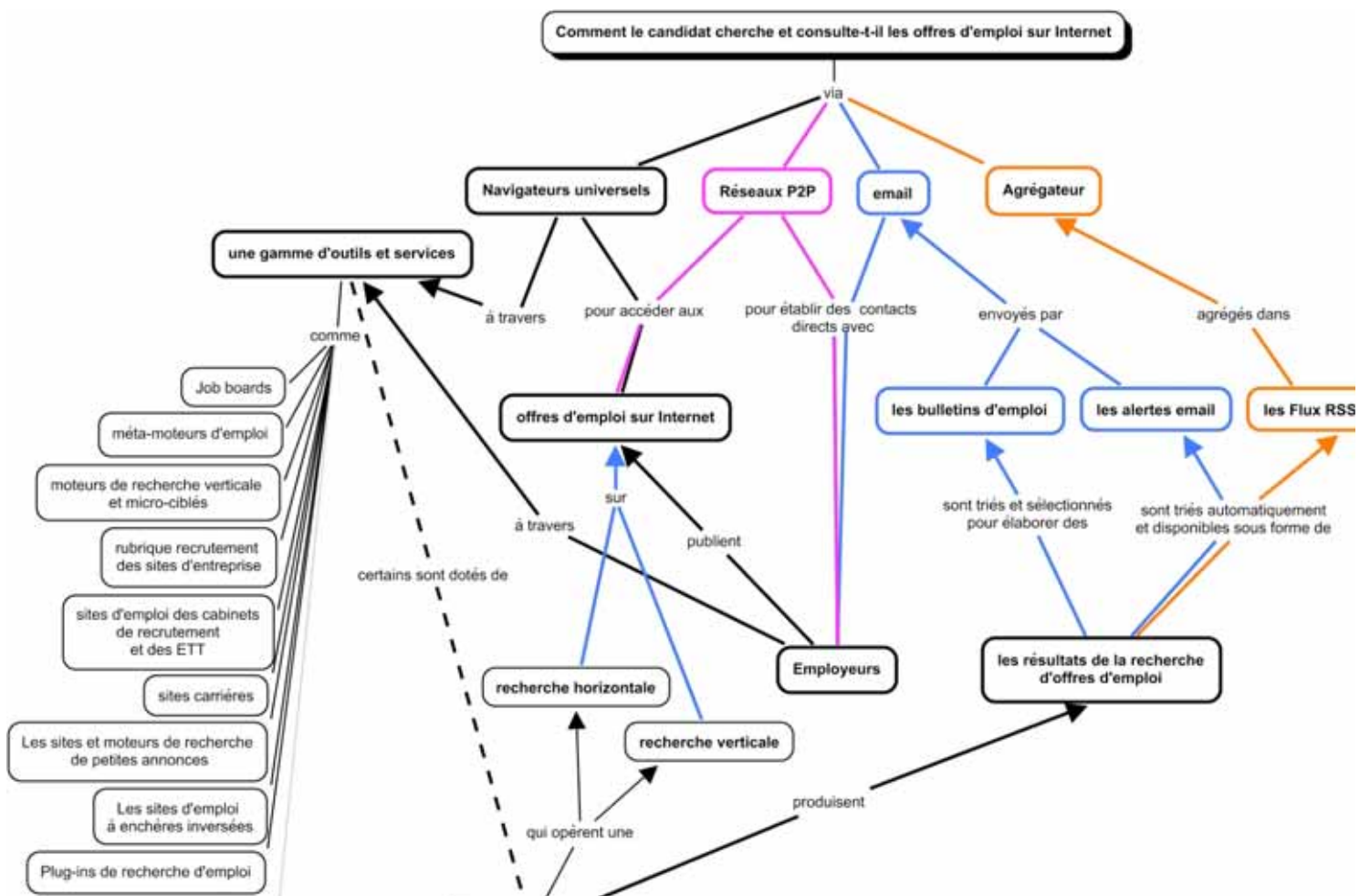
21 types of services

3 major processes

**From active job search
to passive monitoring
the job market**

Personal branding

Social Networking

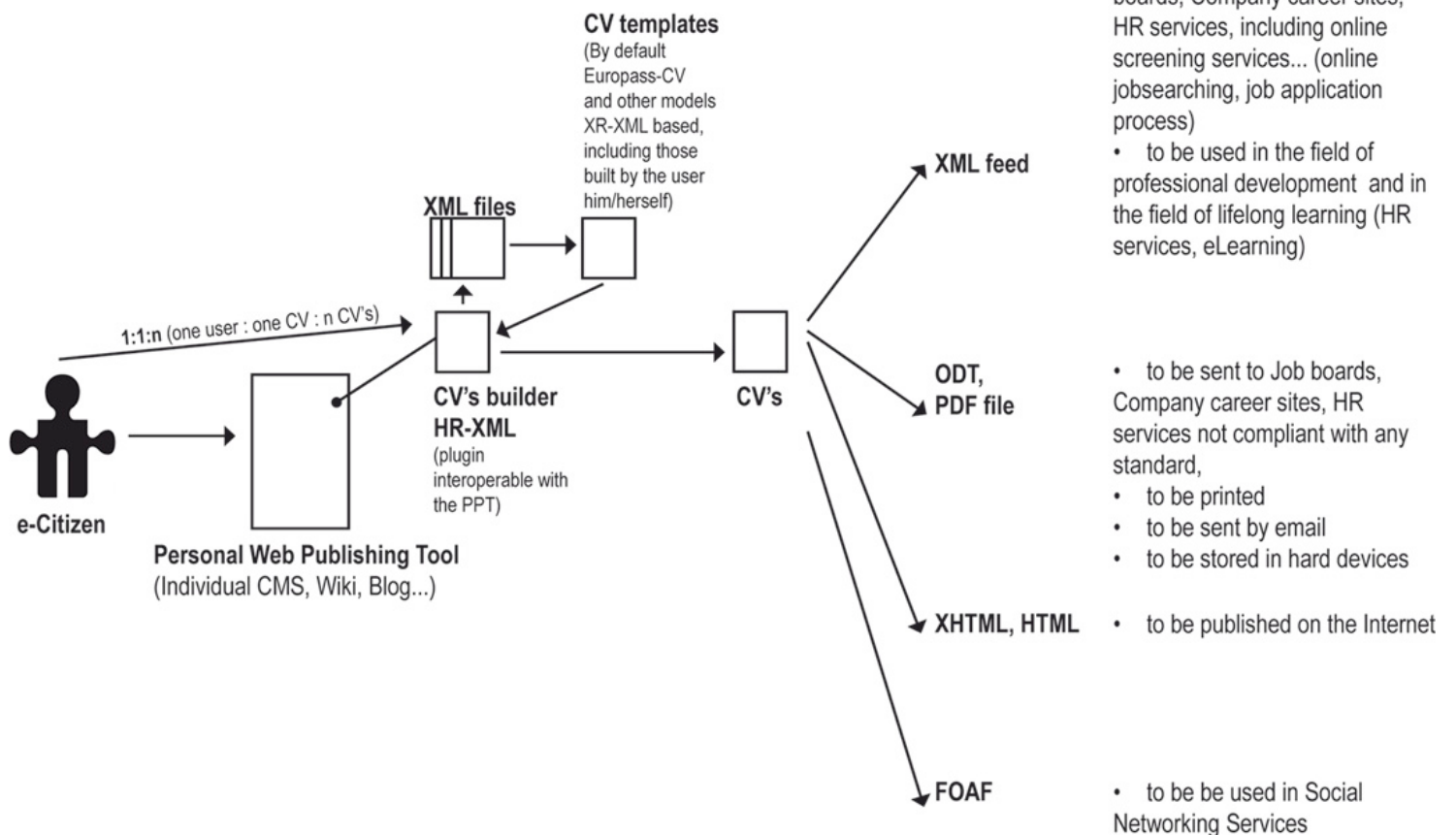


There is a tool enabling people to deploy and control their online job search (addressing the diversity of web services and technologies)?

**The most you do, the
better it is!**

No?

KITE a comprehensive tool for an integrated online job search



Control

Secure Customizable **Portable**

Interoperable

Accessible Multilingual

Multimedia **Ergonomic**

Usable UserCentric

WordPress 2.0

DotClear 2.0

ELGG

<http://www.kite-eu.org/download>



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